



## Sponsorship Packet

We are excited to announce that preparation efforts have begun for our 34<sup>th</sup> annual Bushnell Fall Festival!

Currently, we are seeking sponsorship donations for some of the festival's most exciting events. This year, we will exert more marketing efforts towards Hernando, Pasco and Citrus counties than in years past. We are confident this will greatly increase the visibility experienced by our generous sponsors and their businesses.

Any and all assistance with this community event, which typically draws crowds around 10,000, is greatly appreciated. See below for our options this year.

### **\$4,000 Co-Sponsorship with the City of Bushnell Fall Festival**

- Large Logo Placement stating "Presented by" along with the City of Bushnell on all printed materials and flyers
- Identified as "Presented by" In all marketing and press releases
- Complimentary space at festival to use for marketing and giveaway opportunities
- Participation on stage for announcements of winners, performances and so on
- Grand Marshall at the head of the Parade

### **\$1,500 Fireworks Sponsor**

- Logo placement on all printed materials, flyers and marketing materials including press releases
- Recognized on stage during the street dance
- Complimentary space at the event to use for marketing and giveaways

### **\$1,000 Street Dance Sponsorship**

- Logo placement on all printed materials, flyers and marketing materials including press releases
- Recognized on stage during the street dance
- Complimentary space at the event to use for marketing and giveaways
- **\*\*UPGRADE OPTION\*\*** For \$2,000, the stage will be named for your business as well as all other options

**\$600 Pumpkin Patch Sponsor**

- Pumpkin Patch named for your Business
- Logo placement on all printed materials, flyers and marketing materials including press releases
- Complimentary space at festival to use for marketing and giveaways

**\$250 Talent Sponsor**

- Logo placement on all printed materials, flyers and marketing materials including press releases
- Recognition on stage and announcement of talent contest winners

**\$100 support sponsors**

- Recognition in all press releases
- Your logo and name on a shared banner with other support sponsors at the main stage

Please email Rebecca Morrison at [RMorrison@cityofbushnellfl.com](mailto:RMorrison@cityofbushnellfl.com) when you choose your sponsorship so your logo can be acquired and distributed accordingly. Your logo can be sent in a .pdf file to the same email address. You can pay in person at City Hall, via mail, or coordinate payment with Rebecca.

The address to remit payment to is City of Bushnell Attn: Rebecca Morrison, PO Box 115, Bushnell FL, 33513

Please remit the bottom portion of this page with your payment and notify Rebecca of your decision to sponsor.

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Business name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Contact: \_\_\_\_\_

Option chosen: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name printed: \_\_\_\_\_ Date: \_\_\_\_\_